

Your **free** event management platform.

What is Forumm?



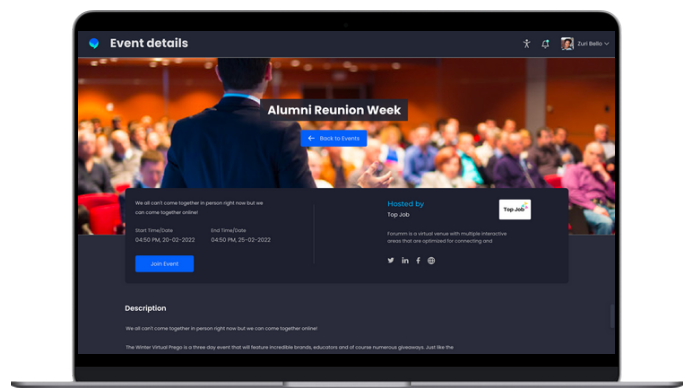
Forum is a **free events platform** that brings together event management, networking and fundraising into one easy-to-use hub for university alumni departments.

*"What will I be able to do with Forumm?"**

- Manage all event registration, ticketing and attendee communications, free of charge
- Customise Forumm, branding your space to look like an extension of your website
- Connect to your CRM software, automating data transfer between your events and Blackbaud/Salesforce
- Explore micro-donations with an in-app donation feature
- Easily host virtual events at the click of a button
- Real-time virtual event data with Google Analytics

"Why is it free?"

We will place small transaction fees on **paid** tickets and donations for your alumni, while being very transparent with them about these fees.



Forum is launching late September 2023 to university and school alumni departments.

*CRM & donation features scheduled for November 2023

Who is using Forumm?



Cornell University hosted their 'Alumni Leadership Week', a 3 day hybrid event which saw over **700 virtual attendees** on **Forumm**.

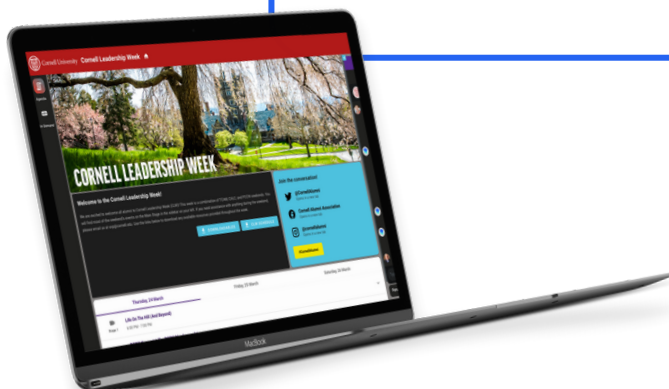
Here's what they had to say:



"Finally, an event platform built with engaging alumni audiences in mind.

Looking forward to seeing Forumm lead the way as it continues to evolve and support alumni affairs events in this new hybrid age."

Michael O'Neill, Cornell University
Associate Director of Digital Engagement for Alumni Affairs and Development



An event hub & support team for Alumni departments...



We're committed to supporting your alumni events and building a global community.

We're not just an event hub, with your collaboration we aim to be much more.

Team Collaboration

Our expert team will work hand-in-hand with your department, assisting with event planning, delivery, technical inquiries, and marketing efforts.

Peer-to-peer Community

Access virtual meet-ups and knowledge-sharing opportunities with colleagues from other universities using Forum in the UK and US. We'll also showcase your events to the wider alumni community by inviting you as a contributor to our external-facing webinars and events.

Priority Integration & New Features

Keep your university ahead in alumni engagement with priority access to software integration requests and new feature rollouts.

Custom Development & Analytics

Collaborate with our developers to create bespoke add-ons tailored to your institution's needs. Our analytics tools will help you understand your alumni's preferences and engagement, enabling you to plan events they'll genuinely love.



What you get...



A list of the features you can use, with **zero up-front or monthly cost**, and **no credit card** information required:

- **Custom branded hub** & event platform
- Unlimited **event creation & event registrations**
- Unlimited **user sign-ups & networking functions**
- Unlimited **virtual break-out rooms**
- **Unlimited admin seats** for you and your team/university
- **One webinar** length live stream per month
- **Donations** & paid ticketing options
- Event **email notifications**
- Event **attendee data gathering**
- **CRM integrations**
- Access to **peer-to-peer community**
- First access to **new features**
- **Event support** from the Forum project team



Questions?

Contact David Cowan (our Marketing Director):
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